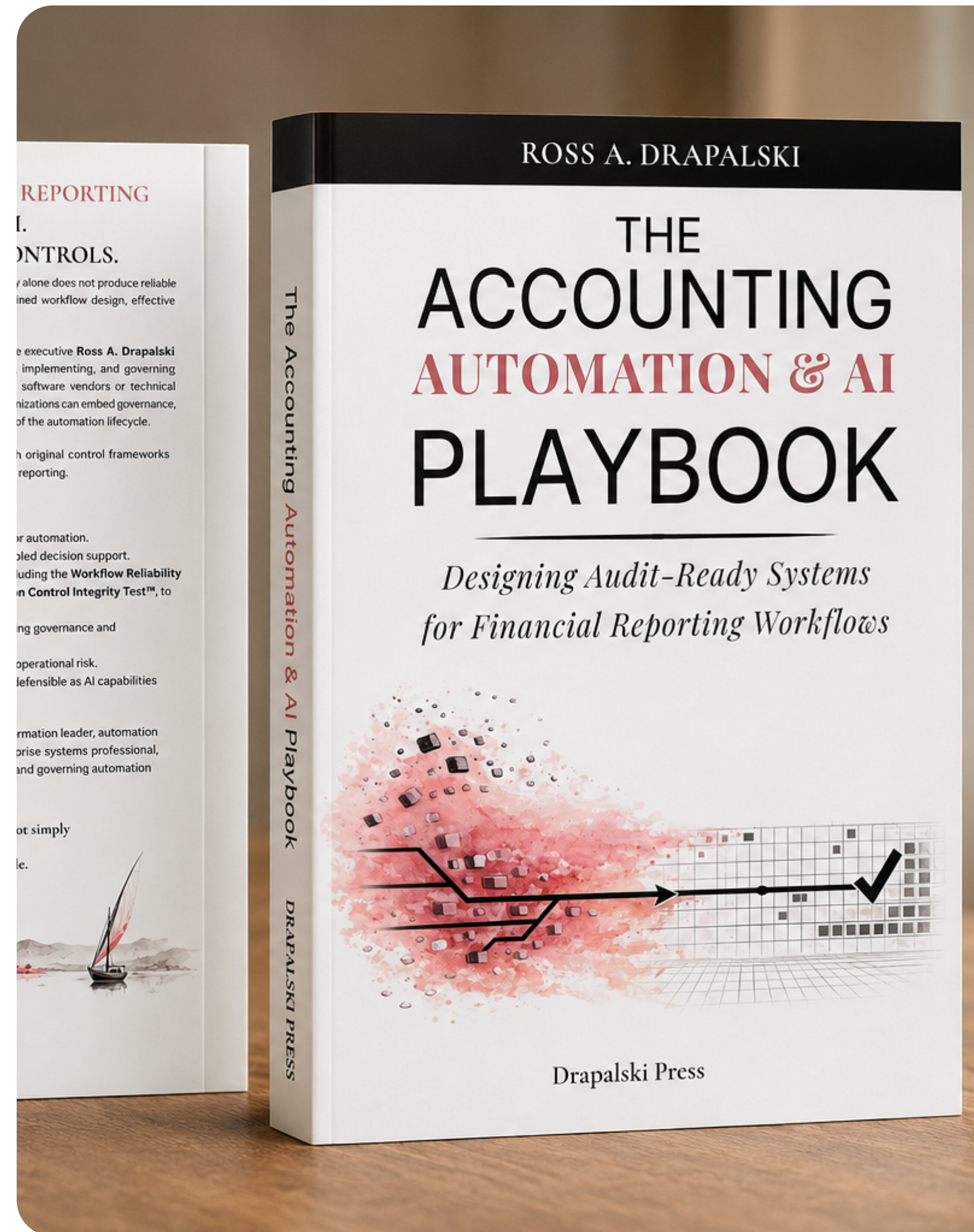


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PRESS & MEDIA KIT

*The Accounting Automation & AI
Playbook*

July 2026



About the Book

This book provides a practical framework for **designing AI-enabled** accounting workflows.

BOOK DETAILS

AUTHOR: ROSS A. DRAPALSKI
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Why this book?

Artificial intelligence is transforming accounting, but technology alone does not produce reliable financial reporting. Successful automation requires governance, internal controls, workflow design, and professional judgment.

What makes it different?

Rather than focusing on software vendors or implementation techniques, The Accounting Automation & AI Playbook introduces practical control frameworks for evaluating, designing, implementing, and governing AI-enabled accounting workflows.

Available worldwide in
Paperback and Kindle eBook on
Amazon.

About Ross



Background

Ross A. Drapalski, CPA, is an American finance executive, author, and doctoral researcher specializing in accounting automation, AI governance, internal audit, and finance transformation. With more than fifteen years of international experience across Europe and North America, he has held leadership positions with Bertelsmann and Sonopress USA while leading projects involving governance, ERP implementation, finance transformation, and operational excellence. He is the founder of Drapalski Consulting and Drapalski Press and is completing doctoral research at HHL Leipzig Graduate School of Management.



Certified Public Accountant (CPA)



Certified Internal Auditor (CIA)



Author



Doctoral Researcher



Certified Fraud Examiner (CFE)

“Automation should not simply make accounting faster. It should make it more reliable.”



Ross A. Drapalski, CPA

Author • Finance Executive • Founder

Original Frameworks for Workflow Reliability

Five original frameworks developed specifically for AI-enabled accounting systems.

Workflow Reliability Model™

A comprehensive model designed to assess and ensure the reliability of automated accounting workflows.

Drapalski Automation Control System™

A structured system for implementing controls to enhance the integrity of automated finance processes.

Automation–Judgment Control Model™

Defines where professional judgment should remain embedded within AI-enabled accounting workflows to preserve accountability and decision quality.

Automation Readiness Test™

An evaluation tool to determine the preparedness of systems for effective automation in accounting tasks.

Automation Control Integrity Test™

A framework for validating the strength and effectiveness of controls in automated financial reporting systems.

This book is ideal for finance professionals seeking to enhance their understanding of AI in accounting workflows.

Primary Audience

- CFOs
- Controllers
- Accounting Managers
- Internal Auditors
- Finance Transformation Leaders
- ERP Implementation Teams

Also Valuable For

- Consultants
- Risk Professionals
- Shared Service Centers
- University Programs
- Accounting Students

Whether your organization is beginning its AI journey or refining mature automation environments, this book provides a practical framework for building reliable financial reporting systems.



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- Accounting Automation Best Practices
- Building Reliable Financial Reporting Systems
- Internal Controls for AI
- Finance Transformation in Practice

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- ✓ Conferences
- ✓ Corporate Workshops
- ✓ Executive Education
- ✓ Podcasts
- ✓ Guest Lectures



Podcast & Media Topics

Ideal Discussion Themes

- Why AI alone won't fix accounting
- Designing reliable AI-enabled workflows
- The future of audit-ready finance
- Internal controls in an AI world
- Lessons from global finance transformation projects
- What CFOs should automate—and what they shouldn't

Sample Introduction

Ross A. Drapalski is a CPA, finance executive, author, and doctoral researcher specializing in accounting automation, AI governance, internal controls, and finance transformation. His work helps organizations implement artificial intelligence while maintaining reliable, governable, and audit-ready financial reporting systems.

“The future of financial reporting is not defined by more AI. It is defined by better controls.”



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